

# JOB OFFER

Contact Noel Gyger [noel@noelgyger.ca](mailto:noel@noelgyger.ca) anytime if interested

We are looking to hire an **Ad Sales Representative** and **Guiding Booking Agent**. No heavy time commitments just sell when you feel up to it. Maybe approach a potential advertisers one a week or even one a month.

- **Advertising Sales Rep:** <http://www.noelgyger.ca/advertise.htm> you could make lots of money and do it all in your own time. With any Ad you sell we would split the Ad revenue 50/50. **All you got to do when a client buys an Ad is let me Noel Gyger know and I will create the Ad and work closely with the client until everything is to the client's total satisfaction.**

- **Guiding Booking Agent:** Sell guided fishing trips. We would pay you a 10% commission. **All you got to do is drop my name to a potential client and I will take care of the rest and set it all up. I will help you set this up it is really, really easy.**

When I say "our" we are two businesses in one [www.noelgyger.ca](http://www.noelgyger.ca) and [www.kitimatlodge.com](http://www.kitimatlodge.com)

If you are able may as well do something that will make you lots of money. The future is bright. The potential advertisers are endless. Start local, then northwest BC City's, then middle province, whole province of BC, all of Canada, all of North America, then the world.

## List of Potential Advertisers:

Restaurants, Café, Deli

Hotels, Motels, B&B, Trailer Parks and Camp Grounds

RV Sales, Truck Rentals, Boat Rentals, Boat Dealers and Liquor Stores

Airports and Air Lines

Tackle Shops including gas stations who sell tackle, Wal-Mart and Canadian Tire etc. Tackle Manufactures, Tackle Dealers, LARGE corporations such as Ford, Chevy Chrysler, All Terrain Vehicles, Power Boats (river and ocean), Float Boats (drift, raft, canoe and pontoon). Outboard Motors (Yamaha, Mercury, Johnson, etc.  
**Note:** ALL have Advertising Budgets. Literally any business that has anything to do with the tourism/outdoor industry.

Market Place – people need to advertise their private sales

PLUS splitting Ad commissions with licensed Real-estate agents

PLUS approach Sponsors such as Chamber of Commerce, Cities, Tourism, Town Councils (all these entities have advertising budgets)

PLUS Charter Boats operating out of Prince Rupert...actually...all of the province of BC, etc. and maybe all of Canada

PLUS Artists and Photographers (show samples of their work)

PLUS All Golf Clubs in BC

A GOOD APPROACH to sell an Ad is to ask the client for their support to help you sell more Tourism. They will NOT say NO to this because most of their businesses depend on Tourism

**Example:** We are seeking sponsors to support us as we take tourism to the next level (this is the hook?) Our GOAL is to increase tourism with your help. Helping us will help you grow your business. They may not need advertising, and then ask them to sponsor us. Their support is welcome.

## Advertising Price List:

To view the price list online go here: <http://www.noelgyger.ca/advertise.htm> or read the posting below...

### Letter Board Ad

\$400/month on [Home Page](#). \$300/month on [Current Fishing Reports](#) Webpage and \$250/month on other WebPages.  
Ad size 720 x 90 pixels.

Price includes **Premier Listing** <http://www.noelgyger.ca/sponsors.htm>

Price includes Text Listing on <http://www.noelgyger.ca/links.htm>

Price includes promo for you in Noel's **Twitter** [http://twitter.com/guided\\_fishing](http://twitter.com/guided_fishing)

Price includes a **Link** to your website whenever your product is mentioned in Fishing Report

Price includes a **Product Profile** in Weekly Fishing Reports on a rotational basis

### **Tower Ad**

\$200/month on Home page. Each additional webpage \$60/month, 26 other pages available or **\$435/month for all 27 WebPages**. Ad size 150 x 300 pixels. No sample Ad at this time.

Price includes **Premier Listing** <http://www.noelgyger.ca/sponsors.htm>

Price includes Text Listing on <http://www.noelgyger.ca/links.htm>

Price includes promo for you in Noel's **Twitter** [http://twitter.com/guided\\_fishing](http://twitter.com/guided_fishing)

Price includes a **Link** to your website whenever your product is mentioned in Fishing Report

### **Tall Button Ad**

\$150/month on Home page. Each additional webpage \$50/month, 26 other pages available or **\$360/month for all 27 WebPages**. Ad size 150 x 230 pixels. See example Ad (left menu bar) on Home

Page <http://www.noelgyger.ca> for **Kitimat Lodge**

Price includes **Premier Listing** <http://www.noelgyger.ca/sponsors.htm>

Price includes Text Listing on <http://www.noelgyger.ca/links.htm>

Price includes promo for you in Noel's **Twitter** [http://twitter.com/guided\\_fishing](http://twitter.com/guided_fishing)

Price includes a **Link** to your website whenever your product is mentioned in Fishing Report

Price includes a **Product Profile** in Weekly Fishing Reports on a rotational basis

### **Banner Ad**

\$100/month on Home page. Each additional webpage \$40/month, 26 other pages available or **\$290/month for all 27 WebPages**. Top of each webpage. Ad size 350 x 80 pixels.

**Only two spots available**. For example see the two spots located at top of [Home Page](#).

Price includes **Premier Listing** <http://www.noelgyger.ca/sponsors.htm>

Price includes Text Listing on <http://www.noelgyger.ca/links.htm>

Price includes promo for you in Noel's **Twitter** [http://twitter.com/guided\\_fishing](http://twitter.com/guided_fishing)

Price includes a **Link** to your website whenever your product is mentioned in Fishing Report

Price includes a **Product Profile** in Weekly Fishing Reports on a rotational basis

**Note:** if the two Banner Ads are sold on the Home Page your Banner Ad can be posted on any other webpage for \$75/month.

### **Large Button Ad**

\$75/month on left Menu Bar on Home page. Each additional webpage \$40/month, 26 other pages available or **\$230/month for all 27 WebPages**. Left menu bar. Ad size 150 x 150 pixels. See example Ad (left menu bar) for **Oscar's Source for Sports**

Price includes Text Listing on <http://www.noelgyger.ca/sponsors.htm>

Price includes a link to your website whenever your product is mentioned in Fishing Report

### **Small Button Ad**

\$50/month on left Menu Bar on Home page. Each additional webpage \$30/month, 26 other pages available or **\$120/month for all 27 WebPages**. Left menu bar. Ad size 150 x 80 pixels.

Price includes Text Listing on <http://www.noelgyger.ca/sponsors.htm>

Price includes a link to your website whenever your product is mentioned in Fishing Report

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**Current Fishing Report** webpage <http://www.noelgyger.ca/current-fishing-reports.htm>

\$50/week, \$150/month or \$1500/year for your Ad to be displayed at the top of the report.

**Only one top (front page) spot available.**

**EXCLUSIVE TO ONE COMPANY -**

**Thank you [Teenv Fly Lines](#)**

To have your Ad posted in the [Current Fishing Report](#) in another location besides the very top is available for \$100/month. The maximum size should be 450 x 400 pixels and can be made up with your Logo, two pics and text. Contact [Noel Gyger](#) for more info.

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### Tackle Shops

\$200/month for full listing on <http://www.noelgyger.ca/tackle-shop.htm>  
Price includes one Large Button Ad on all WebPages on two websites

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### Video Clips

\$500/episode. Buy as many shows as you'd like to promote your individual products. Click on link <http://www.noelgyger.ca/video-clips-web.htm> to watch a sample show.

You can also watch shows on Noel Gyger's **YouTube** Channel <http://www.youtube.com/profile?user=noelgyger>

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### Podcast



Noel Gyger Fishing with the "best" Podcast

Fishing with the Best is all about fishing in British Columbia, Canada. Fishing with the "best" **ROD**. Fishing with the "best" **REEL**. Fishing with the "best" **TACKLE**. Fishing with the "best" **BOAT**. Fishing with the "best" **FISHING GUIDE**. Fishing at the "best" **FISHING LODGE**, plus get the "best" **INTERVIEWS** about everything and anything to do with fishing via Photo, Audio, Video and more...

- Podcasts are like miniature infomercials but better because they are loaded with more tips, techniques and information. Anglers are attracted to these podcasts as they will help them become better anglers.
  - Podcasts can be viewed over and over, actually gaining popularity as time goes on.
  - Podcasts are listed with direct play-links via category at: <http://www.noelgyger.ca/podcast.htm>
  - Podcasts are listed in **iTunes Store** where people can subscribe to them. To learn more use **iTunes** search feature: <http://www.apple.com/itunes/whatson> Look top right in search box, type **Noel Gyger Podcast** and hit "Enter" on your computer keyboard. Once loaded, click on the text link: **Fishing With The Best** - then click on ( i ) symbol, right side, for detailed show information.
  - Podcasts in **iTunes Store** can be downloaded for FREE into your computer, **iPod** and **iPhone** or other portable devices.
  - Sponsor/Advertiser rate \$400/episode. Podcast categories are listed here: <http://www.noelgyger.ca/podcast.htm>
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### NEWSLETTER

\$25/week. Sent via e-mail every **Thursday** [http://www.noelgyger.ca/subscribers\\_form.htm](http://www.noelgyger.ca/subscribers_form.htm) As of May 30, 2020 total numbers of subscribers is 3025. Contact me [noel@noelgyger.ca](mailto:noel@noelgyger.ca) and I will send you proof of the exact number

of subscribers as they increase over time. Your Ad will be drafted and will not be posted until everything is to your "total" satisfaction.

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**Notes:**

\* If you purchase additional spots on multiple WebPages, each Ad may be built differently, i.e. one may promote product "A" and the other may promote "B", etc.

\*A **Mouse-Over** text in your Ad is included for no extra charge.

\* ALL Sponsors will receive a hyperlink to their websites when their name is mentioned.

The following is a list of ALL 27 WebPages. Please decide and circle which webpage(s) you would like your Ad to appear:

- |   |   |
|---|---|
| <b>1. Home</b>                          | <b>16. Testimonials</b>                         |
| <b>2. My History</b>                    | <b>17. Video Clips</b>                          |
| <b>3. Photos Of The Week</b>            | <b>18. Season Reviews</b>                       |
| <b>4. Current Fishing Report</b>        | <b>19. Video or DVD Scenic Photos</b>           |
| <b>5. Past Fishing Reports</b>          | <b>20. Information Articles</b>                 |
| <b>6. Podcast</b>                       | <b>21. Archived Fishing Reports 1996 - 2002</b> |
| <b>7. Quality Waters Strategy</b>       | <b>22. Recreational Retirement Water Front</b>  |
| <b>8. Releasing Fish</b>                | <b>23. Market Place</b>                         |
| <b>9. Conservation</b>                  | <b>24. Advertise</b>                            |
| <b>10. News Bulletin</b>                | <b>25. Sponsors</b>                             |
| <b>11. Special Guided Fishing Trips</b> | <b>26. Tackle Shops</b>                         |
| <b>12. Prince Rupert Ocean Fishing</b>  | <b>27. Links</b>                                |
| <b>13. Accommodation</b>                |   |
| <b>14. Eat &amp; Drink</b>              |   |
| <b>15. B&amp;B</b>                      |   |
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## Requirements

You may supply or build your own Letterboard, Banner or Button ad in JPG or GIF format to our dimensions or we can build the ad for you at no extra charge. We will need:

- Logo in JPG, PNG or GIF format
- Photos or images in JPG format
- Text

When someone clicks on "your" ad it can take them to your website or to a PDF or Microsoft Word document advertising whatever you want whenever you want. The contents of these documents may be changed as often as you would like and include as many photos, text and links as you would like.

A proof will be sent to you for your approval before your ad is posted.

All ad's meet or exceed the recommended "square" pixel size by the I.A.B. (Interactive Advertising Bureau) **Ad Impression Measurement Guidelines**

[http://www.iab.net/iab\\_products\\_and\\_industry\\_services/508676/508767/Ad\\_Unit](http://www.iab.net/iab_products_and_industry_services/508676/508767/Ad_Unit)

**Ad size comparison:**

Noel's Letterboard ad 720 x 90 = 64,800 pixels

I.A.B. Letterboard ad 728 x 90 = 65,520 pixels

Noel's Tower Ad 150 x 300 = 45,000 pixels (exclusive sizing for this website)

I.A.B. Skyscraper Ad 60 x 120 = 7,200 pixels

Noel's Tall Button Ad 150 x 230 = 34,500 (exclusive sizing for this website)

Noel's Full Banner ad 350 x 80 = 28,000 pixels

I.A.B. full Banner ad 468 x 60 = 28,080 pixels

Noel's Large Button ad 150 x 150 = 22,500 pixels

I.A.B. large Button ad 120 x 90 = 10,800 pixels

Noel's Small Button ad 150 x 80 = 12,000 pixels

I.A.B. small Button ad 120 x 60 = 7,200 pixels

## **2021 Lodge and Guiding Prices:**



Thank you for your interest in Guided Fishing

### Experience some of the Best Sportfishing in North West British Columbia

- Skeena River
- Kalum River
- Coastal Rivers
- Nass Region
- Ocean Fishing

**Kitimat Lodge** Guided Fishing includes opportunities to fish all five species of Pacific Salmon and Steelhead with jet boat, drift boat and ocean boat access to some of the Provinces most exclusive fishing areas.

Owner / Operator **Tracey John Hittel** is licensed to guide on classified and non classified rivers.

### Salmon fishing March to November 2021

CAD \$4000.00/week all inclusive

- Guided fishing
- Deluxe Accommodation
- Gourmet Meals
- Guided Tours (river and ocean)

### River Fishing

#### Steelhead Season:

March / April / May / August / September / October

Kitimat/Bish/Zymoosord April-May season only  
Day Rate: \$500 CAD per person

Kalum/Skeena classified water Spey Fishing  
Day Rate: \$600 CAD per person  
Day Rate: \$700 CAD single angler

Kitimat River drift boat and Raft fishing  
Day Rate: \$400 CAD per angler.

#### Salmon Season:

June: Chinooks Kitimat River Drift Boat Trips  
Day Rate: \$400 per angler

May through September: Kitimat Drift Boat Trips  
Coho, Chum, Pink, Cutthroat  
Day Rate: \$400 CAD per person (double+)  
Day Rate: \$600 CAD (single)

August through October: Skeena/Kalum classified waters  
Day Rate: \$600 per angler

June through October: Douglas Channel Jetboat Coastal River Fishing Salmon  
Visit coastal rivers untouched with jetboats for fresh Coho Salmon.  
Day Rate: \$500 CAD per angler

July through October: Skeena and tributaries, Chinook, and Coho (Jet Boat)  
Day Rate: \$600 CAD per person (double+)  
Day Rate: \$700 CDN singles

## Saltwater Fishing

### Saltwater Fishing Season Months

May / June / July / August / September

Kitimat River Estuary Jetboat and Douglas Channel 30ft Saltwater Boat  
Chinook/Coho/Halibut and Crab  
2 per boat \$1500 CDN 30ft Saltwater Boat  
3 per boat \$1700 CDN 30ft Saltwater Boat  
4-6 per boat \$2000 CDN 30ft Saltwater Boat  
Group of 6-12 per boat \$3000 CDN / 30ft Boat

Visit natural Hot Springs and view the abundant Humpback Whales  
Rates starting at \$3000 for large groups.

#### Group Tours

Douglas Channel. Hot springs, Fishing, on our 30ft 12 passenger vessel,  
\$500 CAD per hour | \$3000 CAD day trip

## Deluxe Accommodations

Lodge: \$144.00 Single Suite 1 Bed

Cabins: \$174.00 2 Beds

Laundry, Fire Pits, BBQ, Picnic Tables, Fish Freezer  
Airport pickups \$30 per person, Singles \$50

Tracey John Hittel

[www.kitimatlodge.com](http://www.kitimatlodge.com)

Kitimat BC Canada

Cell: 250-639-4277

Lodge: 250-632-6677

#### Email

[tjhittel@kitimatlodge.com](mailto:tjhittel@kitimatlodge.com)

[Tjhittel@telus.net](mailto:Tjhittel@telus.net)

[Download the Full Brochure](#)



**Pamplet Lodge and Guided Trips:**



**British Columbia Guided Fishing Trips, 2021**

**SPRING STEELHEAD**  
Spring Steelhead begins late March for 6 weeks. If the run of Steelhead is like last year, our guests are going to hit pay dirt!

**CHINOOK SALMON**  
Starting in May, thru August, Chinook Salmon by Jet-boats or spacious drift-boats, on the rivers, or 30ft Aluminum twin Volvo Diesel, ocean vessel. Our boats are fully equipped with top of the line gear.

**COHO SALMON**  
Late July to late September all 5 species of Salmon are in full charge from the ocean to the rivers. We intercept these salmon either in the Saltwater or small coast micro streams using tackle or fly.

**HALIBUT and CRAB**  
May to November is best for Halibut and Dungeness Crab.

**SUMMER FALL STEELHEAD**  
The lower 100 miles of the Skeena and its tributaries are a Steelhead's dream, miles of fly water to chase the elusive steelhead. With our access to Classified Regions in Skeena country, it's a dream come true.

**DELUXE ACCOMMODATION**  
All rooms and cabins are equipped with full kitchen facilities, HD TV's with full channel selection, double beds and all the amenities.

Email: [tjhittel@telus.net](mailto:tjhittel@telus.net)  
[www.steelheadheaven.ca](http://www.steelheadheaven.ca)  
[www.kitimatlodge.com](http://www.kitimatlodge.com)

**If interested in the job offer Contact:**

**Noel Gyger [noel@noelgyger.ca](mailto:noel@noelgyger.ca)**