



Photos: Keith Douglas, Greg Knox



PARTNERS IN CHANGE

By purchasing SkeenaWild Salmon's selectively harvested Skeena River sockeye you are partnering with Gitxsan fishers and the North Coast Steelhead Alliance to help transform the Skeena River salmon fishery.

Creating a value-added market for selectively harvested sockeye will encourage the transfer of harvest opportunities to several relatively small in-river selective fisheries.

Our vision is selective harvests, higher-value products, and direct benefits to First Nations communities. Selective fisheries mean bycatch, including steelhead, are released alive to continue their journey upstream.

Partner with us by purchasing Skeena Wild Certified hot-smoked sockeye fillets. Ask for an order form from your guide or lodge. We will ship directly to your home.

All proceeds re-invested in Skeena wild salmon conservation.

To order SkeenaWild Certified Smoked Salmon

By Telephone: 1 (888) 4SKEENA

By E-mail: sales@skeenawild.org

About SkeenaWild Salmon Inc.

The SkeenaWild Certified pilot project is brought to you by SkeenaWild Salmon Incorporated, the Gitxsan fishers of Git'daa oot sip ansa hun and the North Coast Steelhead Alliance.

